## Acadian Ambulance Service, Inc. - Notice of Data Privacy Event

Acadian Ambulance Service, Inc. ("Acadian") is announcing a recent event that may impact the security of information related to certain current or former Acadian patients. Although Acadian presently has no evidence that any such information has been used to commit identity theft or fraud, Acadian is providing information about the event, steps taken since discovering the event, and resources available to individuals to help protect their information from possible misuse, should they feel it is appropriate to do so.

*What Happened?* On or around June 21, 2024, we became aware of suspicious activity relating to certain systems within our network. Acadian immediately took steps to secure our systems and launched an investigation with the assistance of third-party computer specialists to confirm the full nature and scope of the activity and to restore functionality to the affected systems. The investigation determined there was unauthorized access to Acadian's network between June 19, 2024, and June 21, 2024, and that certain files and folders were or may have been taken without authorization during that time. Upon becoming aware of this information, Acadian began a diligent and comprehensive review process to identify sensitive information that was contained within the impacted files, and to identify the individuals whose information may have been impacted. Acadian then worked to identify appropriate contact information for the impacted individuals. That process was recently completed, and Acadian is providing notice to affected individuals for whom it has contact information, via letter.

*What Information Was Affected?* The information potentially affected may include a combination of certain individuals' names, addresses, Social Security numbers, dates of birth, and medical information collected during the patient intake process. The types of information impacted were not the same for each person.

*What Acadian is Doing.* Acadian takes this event and the security of information in its care very seriously. Upon becoming aware of this event, Acadian promptly commenced an investigation to confirm the nature and scope of this event. This investigation and response included confirming the security of our systems, reviewing the contents of relevant data for sensitive information, and investigating to determine the information that may be involved. Acadian also notified federal law enforcement. As part of Acadian's ongoing commitment to the privacy of information in its care, Acadian is reviewing its policies, procedures and processes to reduce the likelihood of a similar future event. Acadian will also notify applicable regulatory authorities where necessary. Although Acadian is not aware of any evidence of identity theft or fraud occurring as a result of this incident, Acadian is also offering potentially impacted individuals credit monitoring and identify theft restoration services at no cost to the individual.

*For More Information.* If you have additional questions, you may call our assistance line at 1-888-278-1870 (toll free). Additionally, you may contact us by mail at 130 E. Kaliste Saloom Road, Lafayette, LA 70508.

*What You Can Do.* Acadian encourages all potentially impacted individuals to remain vigilant by reviewing account statements, monitoring free credit reports and Explanation of Benefits for suspicious activity and to detect errors. Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian and TransUnion. To order your free credit report, visit <u>www.annualcreditreport.com</u> or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you will need to provide the following information:

- 1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. Addresses for the prior two to five years;
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.); and
- 7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

| Equifax  | Experian  | TransUnion  |
|--|---|---|
| https://www.equifax.com/personal/cr                            | https://www.experian.com/h                              | https://www.transunion.com/cr                               |
| edit-report-services/  | elp/  | edit-help   |
| 888-298-0045   | 1-888-397-3742  | 833-395-6938  |
| Equifax Fraud Alert, P.O. Box<br>105069 Atlanta, GA 30348-5069 | Experian Fraud Alert, P.O.<br>Box 9554, Allen, TX 75013 | TransUnion Fraud Alert, P.O.<br>Box 2000, Chester, PA 19016 |
| Equifax Credit Freeze, P.O. Box                                | Experian Credit Freeze, P.O.                            | TransUnion Credit Freeze, P.O.                              |
| 105788 Atlanta, GA 30348-5788                                  | Box 9554, Allen, TX 75013                               | Box 160, Woodlyn, PA 19094                                  |

## **Additional Information**

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, D.C. 20580; <u>www.identitytheft.gov</u>; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers

will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state Attorney General. This notice has not been delayed by law enforcement.

*For District of Columbia residents*, the District of Columbia Attorney General may be contacted at: 400 6th Street, NW, Washington, D.C. 20001; 202-727-3400; and oag.dc.gov.

*For Maryland residents*, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-576-6300 or 1-888-743-0023; and https://www.marylandattorneygeneral.gov/.

For New Mexico residents, consumers have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in their credit file has been used against them, the right to know what is in their credit file, the right to ask for their credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting bureaus must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to consumers' files is limited; consumers must give consent for credit reports to be provided to employers; consumers may limit "prescreened" offers of credit and insurance based on information in their credit report; and consumers may seek damages from violators. Consumers may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage consumers to review their rights pursuant to the Fair Credit Reporting Act visiting bv www.consumerfinance.gov/f/201504 cfpb summary your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

*For New York residents,* the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or https://ag.ny.gov.

*For North Carolina residents*, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov.

*For Rhode Island residents*, the Rhode Island Attorney General may be reached at: 150 South Main Street, Providence, RI 02903; www.riag.ri.gov; and 1-401-274-4400. Under Rhode Island law, individuals have the right to obtain any police report filed in regard to this event. The number of Rhode Island residents is currently unknown.